



**UNIQUENESS LASTS LONGER** 

**Company Profile 2025** 



Unix Prints Trading is a premier trading company based in Qatar, specializing in POS consumables, printing solutions, logistics, and office supplies. We are also at the forefront of Electronic Shelf Labels (ESL) and Digital Signage solutions, transforming how businesses manage pricing, promotions, and customer engagement with cutting-edge technology. Renowned for its expertise in thermal papers, labels, and POS systems, our company endeavors to furnish our esteemed clientele with products of exceptional quality complemented by outstanding service. Our unwavering dedication lies in meeting the multifaceted requirements of businesses spanning across diverse industries, ensuring the provision of solutions driven by value and excellence.



Unix Prints Trading was founded with a vision to offer high-quality products and solutions for businesses, organizations, and individuals seeking reliable supplies for their daily operations. We understand the critical role that thermal papers, labels, and office supplies play in ensuring smooth workflow and professional communication.

Hence, we have made it our mission to deliver top-notch products that meet the highest industry standards.

#### **Quality Assurance:**

We understand the importance of reliable and consistent supplies for the smooth functioning of businesses. To guarantee the highest quality, we source our products from reputable manufacturers and suppliers who adhere to strict quality control processes. Our commitment to excellence ensures that you receive products that meet or exceed your expectations.

#### **Environmental Responsibility:**

As part of our commitment to sustainability, we actively seek eco-friendly products and packaging solutions. We strive to reduce waste, promote recycling initiatives, and contribute to a greener future. By choosing our products, you can trust that you are making a positive impact on the environment.

## VISSION

Unix Prints Trading is dedicated to Empowering the Future of Retail. We envision a world where every retail space thrives through seamless innovation, sustainability, and intelligent connectivity. We aim to redefine retail experiences by pioneering cutting-edge POS systems, dynamic Electronic Shelf Labels, and transformative digital signage solutions that bridge the physical and digital realms, empowering businesses to adapt, grow, and lead in an ever-evolving market. In pursuit of this vision, we have outlined strategic objectives to guide our path forward:

#### Innovation at the Core:

Drive the adoption of smart retail ecosystems through IoT-enabled ESLs, Al-driven digital signage, and cloud-based POS systems that deliver real-time insights and agility.

#### Sustainability as a Standard:

Champion eco-friendly retail technologies, such as energyefficient ESLs and paperless solutions, to reduce environmental footprints while boosting operational efficiency.

#### • Seamless Customer Experiences:

Enable retailers to create immersive, personalized shopping journeys by integrating dynamic pricing, interactive displays, and omnichannel capabilities.

#### • Global Leadership in Smart Retail:

Become the trusted partner for retailers worldwide, from local stores to multinational chains, by delivering scalable, future-proof solutions that anticipate industry trends.

#### • Collaborative Growth:

Foster partnerships with tech innovators, retailers, and sustainability advocates to co-create solutions that redefine retail's potential.



## MISSION

Unix Prints Trading is committed to revolutionizing retail operations by delivering innovative, sustainable, and reliable POS systems, Electronic Shelf Labels (ESLs), and digital signage solutions. Our mission is to equip businesses with the tools to streamline workflows, enhance customer engagement, and adapt dynamically to market demands ensuring they thrive in an era of smart, connected retail.

#### Innovation-Driven Solutions:

Develop and deploy cutting-edge technologies like IoT-enabled ESLs, Al-powered digital signage, and cloud-integrated POS systems that simplify operations and unlock real-time decision-making.

#### Sustainability in Action:

Reduce retail's environmental impact by promoting energyefficient hardware (e.g., long-life ESLs), paperless transactions, and recyclable materials across all product lines.

#### Customer-Centric Excellence:

Partner closely with retailers to understand their challenges and deliver tailored, scalable solutions—backed by 24/7 support, training, and agile updates.

#### Empowering Retail Agility:

Enable businesses to respond instantly to pricing changes, inventory shifts, and consumer trends through seamless integration of POS, ESLs, and signage.

#### Democratizing Smart Retail:

Make advanced retail technology accessible to businesses of all sizes, from local stores to global chains, ensuring no one is left behind in the digital transformation.



## **OUR PRODUCTS**

With the business philosophy of "Perfection in Quality, Excellence in Paper", the company is committed to the delivery of adhesive labels, computer printing paper, commercial form printing sheets, logistics and express labels, thermal electronic labels, ATM paper rolls for bank use, POS paper rolls, various cash register rolls, and corresponding thermal printers.











## **Receipt & Label Printers**



## Laser, Inkjet, EcoTank & DotMatrix















## ADVANCED ELECTRONIC SHELF LABELS

we pride ourselves on providing comprehensive solutions for all your electronic shelf label needs. From design and implementation to maintenance and support, we offer a full suite of services to ensure seamless integration and optimal performance of electronic shelf labels in your retail environment. Our team of experts is dedicated to delivering innovative solutions tailored to your specific requirements, empowering you to enhance efficiency, accuracy, and customer experience. Partner with us for end-to-end support and unlock the full potential of electronic shelf labels for your business.

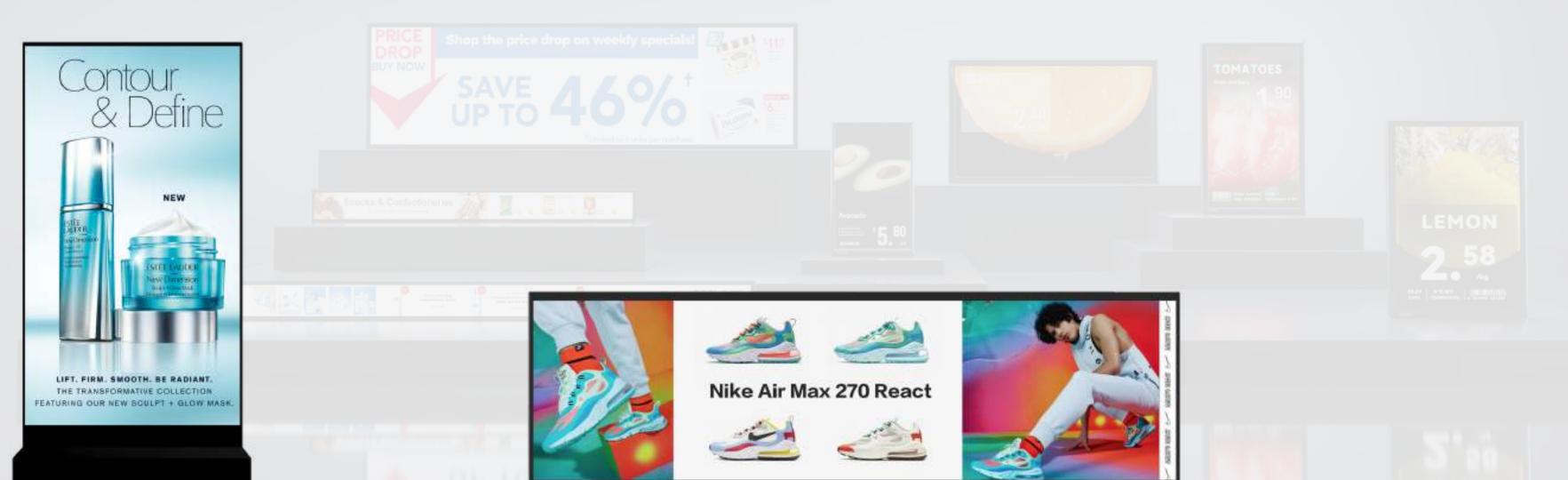








An integrated smart retail solution with electronic shelf labels, digital signage, AI cameras, cloud platform, and other products.







#### Sunyard Payment Ecosystem

is committed to expanding international market.



#### SUNYARD

Unix Prints is a partner with Sunyard Technology Co., Ltd established in 1999, is the global leading payment solution provider, offering cost-effective and superior quality payment terminals and financial software products including payment password systems, same-city liquidation solutions, corporate e-bank systems, risk alarm systems, etc.

As the earliest listed financial IT company in China (SSE Code: 600571), Sunyard has achieved the leading position in the field of the financial industry with more than two decades of professional experience. Based on its solid foundation in the domestic market and its long-term development strategy, Sunyard



We are the Official & Exclusive Partner in Qatar with the esteemed British brand Javelin, renowned for its expertise in and associated accessories. printers This card collaboration enhances our offerings, providing you with access to top-notch solutions in this domain.

We know the challenges faced when ID Card Printers are in a prominent place and we, as the manufacturer, can uniquely help our customers by branding each printer to its owner.



## CARDS



## LANYARDS & CARD HOLDERS













## THERMAL RECEIPT & LABEL PRINTERS LASER, INKJET, ECOTANK & DOTMATRIX PRINTERS



Direct Thermal Receipt
Printer



Direct Thermal Label
Printer



Thermal Transfer Label
Printer



Mobile Receipt & Label
Printer



**Color Label Printer** 

We are Official Reseller in Qatar with Epson, Zebra and Xprinter. This collaboration enhances our offerings, providing you with access to top-notch Receipt & Label Printers in addition to a wide collection of Laser, Inkjet, ecotank & Dotmatrix PRINTERS















- Good printing quality.
- Sharp and Dark image.
- Good scratch.
- Smear resistant.
- High speed printing up to 31 inches/second for inline flexible packaging printing.





We will help you to select a ribbon from our range of products to meet your requirement in image sharpness, print density, print durability and printing speed!





- POS
- CASH REGISTER
- SCALES
- ATM
- FAX
- MONEY COUNTER
- CREDIT CARD MACHINE



Our Top-Quality Thermal Paper products deliver high performance and compatibility in transaction printers while minimizing cost. They are used in a wide range of POS Systems, Cash Registers, Credit Card Machines, Kiosks, Service Stations, Medical, Mobile Printers, Supermarkets, ATM Machine, Money Counters, Calculators and more.





80\*80/80\*70/57\*50/57\*40mm



**Pre-printed Thermal Paper Roll** 

(40x30/55x25/60x40/22x16) mm



**Carbonless Copy Paper** 

1 layer/2 layers/3 layers



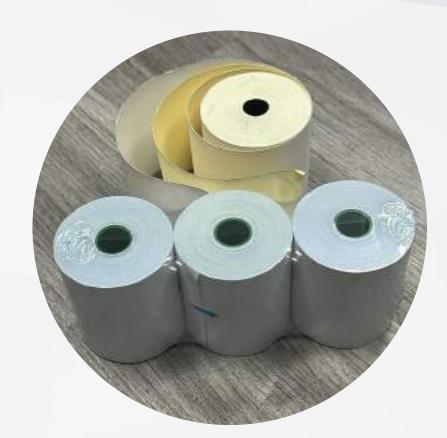




- Adopt original pure wood pulp paper.
- Color saturation is natural.
- Make the writing clarity after printing is good.

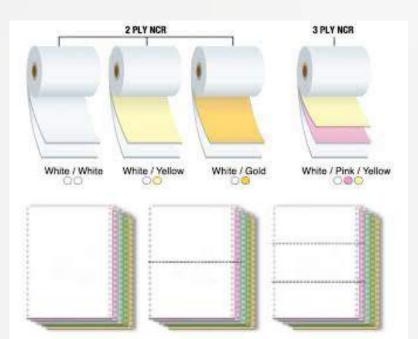
• Sets Include: 1 Ply 75 mm / Wood free Paper Roll

2 Ply 75 mm 3 Ply 75 mm



NCR paper (No Carbon Required) is a type of coated paper designed to transfer information written on the front onto sheets beneath, a multiple-part paper form.

The ink is adhered to the reverse side of the previous sheet, transferring writing from a top sheet to the duplicates or triplicates below without losing the clear quality of the writing.



#### **Custom Sizes:**

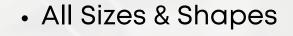
- 9.5\*11 inch | 9.5\*5.5 inch | 241.3\*279.4 mm and all other customized dimensions.
- Many colors available (white, pink, yellow, green, blue, red).
- Packings: 1000/2000/3000 sheets per box.
- Various sizes can be selected, You are welcome to customize.



The base paper is made from glassine paper which

has many colors options:

- White.
- Yellow.
- Red.
- Blue ...



Material:



2. Thermal Transfer

3. Thermal Synthetic BOPP

4. Inkjet Matte Paper

5. Inkjet High Glossy

6. Inkjet Glossy BOPP

7.Inkjet Woodfree

8. WoodFree

9. Water-Soluble

10.Removable

11. RFID Labels

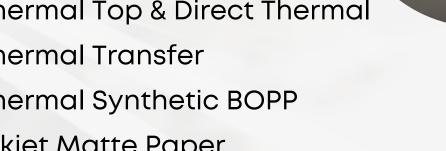
12. Tamper-proof

- Blank, Colored & Customized Printing
- · Used in daily chemical, electrical, food, medicine, logistics, supermarkets, clothing and other industries













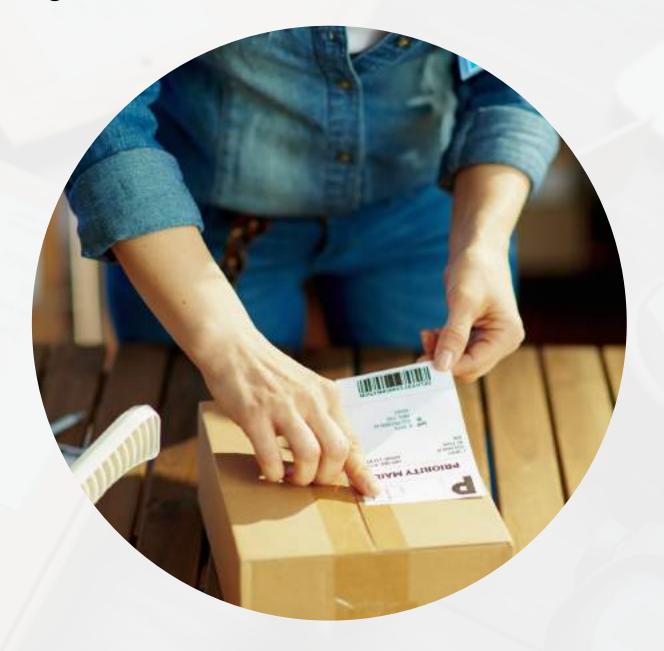


- Strong adhesives.
- Not easy to fade.
- Perforation between labels for Easy ter-off water, oil, scratch, plastic proof for logistic usage.
- Top coated thermal labels.
- Strong permanent hot-melt glue.
- White or Yellow release glassine.



#### **Hot Sell Sizes:**

- 100\*150 mm, 500 pcs/roll, 12 rolls/ctn, 26\*38\*23 cm, 14 KG
- 100\*150 mm, 500 pcs fanfold, 12 pack/ctn, 23\*33\*17 cm, 14 KG
- Customized sizes are available upon request.







- OEM Customized for gift shops, for packing.
- Do not fade, stickiness upgrade.
- Paper surface white temporarily clean, printing cleaning, no carbon deposition.



Display your logo product and images as well as components, materials and ingredients, depending on the label use.

Ask also for labels made from cold-resistant paper, with strong adhesive for freezing temperatures, these labels are great for freezers, and cold storage.



# PRICES

Full Color Labels to attract and inform consumers about your Product, Specifications, or Brand!







- Cut neatly without burrs.
- Using high precision production equipment.
- According to customer requirements, size, material.

### Hot Sell Sizes:

- 80\*175 mm | 82\*200 mm
- Box: 500 sheets | 1000 sheets
- Various sizes can be selected, You are welcome to customize.



- · OEM Custom.
- Low carbon, Airline Airport Month.
- Printing effect handwriting clear and high resolution.

### Volume:

- A roll of 200 copies | A case of 20 volumes.
- Various sizes can be selected, You are welcome to customize.







- OEM Custom.
- Paper smooth, clear color development.
- Deputy bond is easy to tear, not easy to rot.





## Custom Sizes:

- 75\*150 mm | 80\*203 mm 80\*200 mm
- 3.5\*2 inch • 80\*80 mm 54\*85 mm
- Various sizes can be selected, You are welcome to customize.







## OFFICE SUPPLIES & PRINTING SOLUTIONS

**Business Cards** 



**Brochure Printing** 



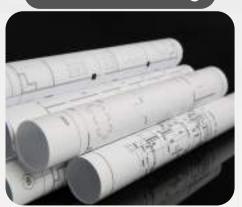
Flyer Printing



Sticker Printing



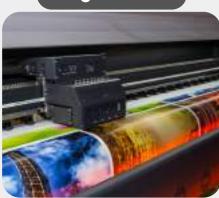
Autocad Plotting



ID Cards Printing



Large Format



**Book Binding** 



**Profile Printing** 



**Bags Printing** 





A3/A4/A5 PAPERS



- Good quality, good elasticity.
- Good printing performance and good paper quality.
- Imported long fiber wood pulp is purer and lower purity.

TONERS



- Special ink for laser printers and copiers.
- Adhere to the paper or drum plate.
- Best printing quality.
- Best Brands available.

#### LASER INKS

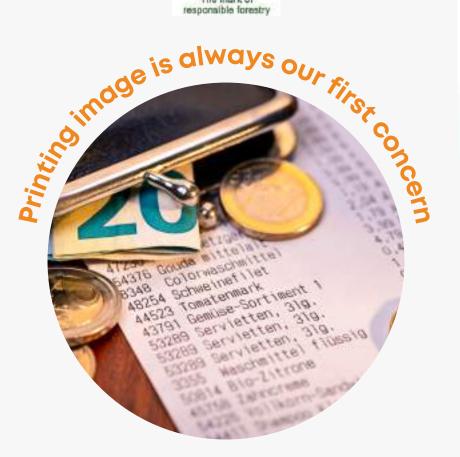


- Good quality, good elasticity.
- Good printing performance.
- Original LaserJet Toner Cartridge.
- We can afford all brand upon your request.



Difference on paper brightness, core size, roll diameter, rolling tightness







**High-Quality Products** 

We are committed to delivering products of the highest quality

**Broad Product Range** 

You can find everything you need in one place, saving you time and effort.

**Trust and Reliability** 

We prioritize trust and reliability in all our interactions.

## Red Warning Line!



**Rolled Tight!** 



### **Strong Packing!**



# Make Your Business "Future-Proof"

At our company, customer satisfaction is at the forefront of everything we do. We believe in establishing long-term relationships with our clients by providing them with excellent products and exceptional service. Our knowledgeable and friendly team is dedicated to assisting customers in selecting the right products, offering personalized recommendations, and ensuring timely deliveries.

## SEND US YOUR REQUEST



Benefit from the extensive experience of our experts.

We'll help you find the ideal solution and will be glad to draw up a quotation.

Get in touch with us by sending your request by email or through WhatsApp.





We are always interested to hear back from our customers.

Your comments and suggestions are valuable to us as we endeavor to improve the products and services we offer.

If you need any assistance do not hesitate to reach out!



## **PRESTIGIOUS CLIENTS & PARTNERS**

Our portfolio of clients & Partners in Qatar includes













































































































## **HEAD OFFICE & WAREHOUSE:**

GWC Al Wukair Logistics Park C

Birkat Al Awamer

Zone 91, St. 2100, Bldg 1

Warehouse No. B3-A3-14













